



Organised by



Sponsored by



Supported by



NFCC
National Fire
Chiefs Council



Dear Parent/Carer,

KS2 children have the opportunity to take part in a national road safety poster competition, run by Brake, the road safety charity. The children need to design a poster, using the **template** provided to promote drivers to slow down so kids can walk and cycle to school safely.

Winning entries will be made into big banners and displayed in the local area, and children can also win vouchers and a school visit from Brake's mascot, Zak the Zebra.

Brake's poster competition is a fantastic opportunity for the school, children and parents to work together so we can raise awareness about the dangers of speeding in our community.

At school: We will be discussing road safety with the children, in an assembly. We will talk about using roads safely by following the Green Cross Code; about the dangers of fast traffic; and about how walking and cycling is good for our health and the environment.

At home: Please help us make local roads safer by reinforcing the same clear messages at home! In particular, we ask you to:

- cross roads safely with your child and teach them the Green Cross Code
- make sure your child holds an adult's hand around roads until they are at least eight
- help your child learn about safe walking/cycling routes in the area, especially traffic-free paths or quiet roads with slow traffic and good pavements
- if you drive, protect children (and adults) by slowing down and going 20mph or below around homes, schools and shops.

To enable us to enter Brake's road safety poster competition we need your child's design submitted to Mrs Martin (3F) by Friday 23rd June 2017. By allowing your child to enter the competition, you are giving consent for your child's details to be included in any media coverage regarding the competition.

With thanks for your continued support.

Mrs Martin

Year 3 Leader

[Large empty rectangular area for drawing or writing]



Organised by



Sponsored by



Supported by



Name:

Age:

Year group:

School: